

For Six Month Period Ending 1983  
(Insert date)

Name of Registrant

Registration No.

Burson-Marsteller

2469

Business Address of Registrant

1825 Eye Street N.W. Suite 950  
Washington, D.C. 20006

**I—REGISTRANT**

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

(1) Residence address	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(2) Citizenship	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(3) Occupation	Yes <input type="checkbox"/>	No <input type="checkbox"/>

(b) If an organization:

(1) Name	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(2) Ownership or control	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(3) Branch offices	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>

2. Explain fully all changes, if any, indicated in item 1.

Burson-Marsteller's Denver office closed.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish the following information:

Name

Position

Date Connection  
Ended

See Attachment I.

4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?  
 Yes ☒ No ☐

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Citizenship</i>	<i>Position</i>	<i>Date Assumed</i>
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See Attachment II.

5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal?  
 Yes ☒ No ☐

If yes, identify each such person and describe his services.

Charles Hamlin serves as a counselor for the Saudi Basic Industries Corp. account.

6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish the following information:

<i>Name</i>	<i>Position or connection</i>	<i>Date terminated</i>
Patricia Bario	vice president	5/31/85
Susan Eisenhower	account supervisor	4/30/85

7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Position or connection</i>	<i>Date connection began</i>
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## II—FOREIGN PRINCIPAL

(PAGE 3)

8. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes ☒

No ☐

If yes, furnish the following information:

*Name of foreign principal*

*Date of Termination*

Stern Magazine ✓

5/1/85

9. Have you acquired any new foreign principal<sup>1</sup> during this 6 month reporting period?

Yes ☐

No ☒

If yes, furnish following information:

*Name and address of foreign principal*

*Date acquired*

10. In addition to those named in Items 8 and 9, if any, list the foreign principals<sup>1</sup> whom you continued to represent during the 6 month reporting period.

Petroleos de Venezuela, S.A.; ✓ Thomson, S.A.; ✓ Saudi Basic Industries Corp. ✓

## III—ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9, and 10 of this statement? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail your activities and services:

See Attachment(s) III.

<sup>1</sup>The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>2</sup> as defined below?  
 Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

Burson-Marsteller sends out press releases to trade magazines and business publications on activities concerning the petrochemical market for Saudi Basic Industries Corp. (See attachment C for section III.)

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes ☐ No ☒

If yes, describe fully.

<sup>2</sup>The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policy of the United States or with reference to the political or public interests, policies, or relations of a government, foreign country or a foreign political party.

## IV—FINANCIAL INFORMATION

## 14. (a) RECEIPTS—MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>3</sup>

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
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See Attachment IV.

\$2,786,341.67

Total

## (b) RECEIPTS—THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value<sup>4</sup> other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes ☐ No ☒

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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<sup>3</sup>A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

<sup>4</sup>Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS—MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement?      Yes ☒      No ☐

(2) transmitted monies to any such foreign principal?      Yes ☐      No ☒

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

<i>Date</i>	<i>To Whom</i>	<i>Purpose</i>	<i>Amount</i>
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See Attachment V.

\$424,923.88

Total

## 15. (b) DISBURSEMENTS—THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value<sup>5</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?  
 Yes ☐ No ☒

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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## (c) DISBURSEMENTS—POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>5</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?  
 Yes ☒ No ☐

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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See Attachment VI.


## V—POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes ☒ No ☐

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

Saudi Basic Industries Corp.,  Petroleos de Venezuela, S.A.

<sup>5</sup>Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda? Yes ☐ No ☒ \*

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

\* Burson-Marsteller's contract with SABIC has an overall media relations budget of which dissemination activities are but one element.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:

☐ Radio or TV broadcasts    ☐ Magazine or newspaper articles    ☐ Motion picture films    ☐ Letters or telegrams  
☐ Advertising campaigns    ☒ Press releases    ☒ Pamphlets or other publications    ☐ Lectures or speeches

☐ Other (specify) \_\_\_\_\_

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:

☐ Public Officials    ☒ Newspapers    ☐ Libraries  
☐ Legislators    ☒ Editors    ☐ Educational institutions  
☐ Government agencies    ☐ Civic groups or associations    ☐ Nationality groups  
☐ Other (specify) \_\_\_\_\_

21. What language was used in this political propaganda:

☒ English    ☐ Other (specify) \_\_\_\_\_

22. Did you file with the Registration Section, U.S. Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period? Yes ☒ No ☐

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes ☒ No ☐

24. Did you file with the Registration Section, U.S. Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act? Yes ☒ No ☐

## VI-EXHIBITS AND ATTACHMENTS

### 25. EXHIBITS A AND B

- (a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

Exhibit A<sup>6</sup>    Yes ☐    No ☐  
 Exhibit B<sup>7</sup>    Yes ☐    No ☐    n/a

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

<sup>6</sup>The Exhibit A, which is filed on Form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

<sup>7</sup>The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26. EXHIBIT C

(PAGE 9)

If you have previously filed an Exhibit C<sup>\*</sup>, state whether any changes therein have occurred during this 6 month reporting period. Yes ☐ No ☒

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements been filed by all of the persons named in Items 5 and 7 of the supplemental statement? Yes ☒ No ☐

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

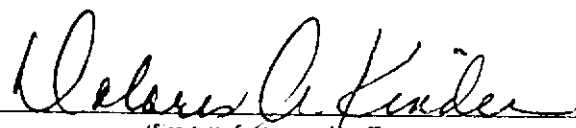
(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

  
Jonathan S. Jessar

Senior Vice President and  
General Manager

Subscribed and sworn to before me at Washington DC

this 25<sup>th</sup> day of November, 19 85

  
(Signature of notary or other officer)

My Commission Expires December 14, 1989

<sup>\*</sup>The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

(please note these additions were inadvertently omitted from  
Burson-Marsteller's April 23, 1985 report)

ADDITIONS

<u>Name/Address</u>	<u>Title</u>	<u>Date Assumed</u>	<u>Citizenship</u>
Paul Barron 2189 Mt. Vernon Road Dunwoody, GA 30338	Sr. V.P./G.M.	04/01/85	British
John Boland 2155 Buchanan Street San Francisco, CA 94115	V.P.	11/08/85	U.S.
Harry Clark 151 Stanwich Road Greenwich, CT 06830	V.P.	05/07/85	U.S.
Timothy Conner 363 Greenwich Street Apartment #4B New York, NY 10013	Exec. V.P.	01/01/85	U.S.
Bernard Edmunds One Fifth Avenue New York, NY 10013	Sr. V.P.	09/05/84	U.S.
Ellen McConnell 222 N. Marion Street Apartment #31 Oak Park, IL 60302	V.P.	04/01/85	U.S.
David McMullen 126 Frist Street East Apartment #101 Tierra Verde, FL 33715	Sr. V.P./G.M.	07/01/84	U.S.
James Overstreet 4284 Rocky Glen Roswell, GA 30043	V.P./G.M.	11/01/84	U.S.

ADDITIONS

<u>NAME &amp; ADDRESS</u>	<u>TITLE</u>	<u>DATE ASSUMED</u>	<u>CITIZENSHIP</u>
Robert Cohn 1828 Cedar Canyon, N.E. Atlanta, GA 30345	Executive V.P.	10/23/84	Yes
Brian Cummings 250 Arden Road Pittsburgh, PA 15216	V.P./GM	10/23/84	Yes
Merrill Kephart 14931 El Miranda Drive Houston, TX 77095	V.P./GM	10/23/84	Yes
D. Donald Cragin 7036 Harrow Street Forest Hills, NY 11375	V.P.	10/23/84	Yes
Robert Ehrlich 38 W. 26th St., 12th Fl. New York, NY 10010	V.P.	10/23/84	Yes
Robert Feldman 1675 York Avenue New York, NY 10028	V.P.	10/23/84	Yes
Roger Ferriter #1 Pine Ridge Larchmont, NY 10538	V.P.	10/23/84	Yes
Anthony Grass 500 E. 77th St., #301 New York, NY 10021	V.P.	10/23/84	Yes
Charles Hamlin 740 West End Ave., #125A New York, NY 10025	V.P.	10/23/84	Yes
Patricia Langton 35 Sutton Place New York, NY 10022	V.P.	10/23/84	Yes
Andrew Leaf 269 Harvard Ave. Rockville Center, NY 11570	V.P.	10/23/84	Yes
Richard Miller 2400 Hudson Terrace Ft. Lee, NJ 10022	V.P.	10/23/84	Yes

Robert Petrick  
1246 West Grace  
Chicago, IL 60613

V.P.

10/15/85

U.S.

Arlene Selvern  
245 E. 25th Street  
Apt. 17A  
New York, NY 10010

V.P.

10/15/85

U.S.

Frank Simonelli  
329 East Olive Street  
Long Beach, NY 11561

V.P.

10/15/85

U.S.

Mary Michael Simons  
166 E. 34th Street  
New York, NY 10016

V.P.

10/15/85

U.S.

Shawn Sites  
2301 Lyric Avenue  
Los Angeles, CA 90027

V.P.

10/15/85

U.S.

Joanne Tremulis  
1 East Scott #1504  
Chicago, IL 60610

V.P.

10/15/85

U.S.

Burson-McSteller

TERMINATIONSAPRIL 23 - OCTOBER 23

<u>Employee</u>	<u>Title</u>	<u>Date</u>
Paul Barron	Sr. V.P./G.M.	10/15/85
Patricia Bario	V.P.	5/31/85
James Carr, Jr.	V.P./G.M.	9/30/85
Dorothy Collins	V.P.	9/30/85
Dorothy Hopkins	V.P.	7/31/85
Lewis Keim	Sr. V.P./G.M.	7/31/85
Robert Matha	V.P.	10/11/85
Susan Meister	V.P.	6/28/85
Daniel Olson	Sr. V.P.	10/15/85
Frank Ryder	V.P.	9/15/85

RECEIVED  
CRIMINAL DIVISION  
NOV 21 4 10 PM '85  
INTERNAL SECURITY  
SECTION  
REGISTRATION UNIT

ADDITIONS

<u>NAME &amp; ADDRESS</u>	<u>TITLE</u>	<u>DATE ASSUMED</u>	<u>CITIZENSHIP</u>
J. Norman Arey 1663 Ridgewood Drive Atlanta, GA 30307	V.P.	10/15/85	U.S.
Jane Beale 12 East 87th Street New York, NY 10128	V.P.	10/15/85	U.S.
Jay Clark 2343 Hastings Drive Belmont, CA 94002	V.P.	10/15/85	U.S.
Richard Grove 24492 Priscilla Dana Point, CA 92629	V.P./G.M.	10/15/85	U.S.
Joan Licursi 107 Chelsea Road White Plains, NY 10603	V.P.	10/15/85	U.S.
James McAvoy 411 N. Fairfax Street Alexandria, VA 22314	V.P.	10/15/85	U.S.
Evan McElroy 248 N. Jackson Avenue N. Plainfield, NJ 07060	V.P.	10/15/85	U.S.
Nancy Merril 840 Edgewater Drive Atlanta, GA 30328	V.P.	10/15/85	U.S.
May Miculis 975 Second Avenue New York, NY 10022	V.P.	10/15/85	U.S.
Bernard Mogelever 320 East 25th Street Apt - 8FF New York, NY 10010	V.P.	10/15/85	U.S.
Curtis Morikawa 235 E. 13th Street Apt. 1E New York, NY 10003	V.P.	10/15/85	U.S.
Susan Null 311 E. 50th Street New York, NY 10022	V.P.	10/15/85	U.S.

<u>Name &amp; Address</u>	<u>Title</u>	<u>Date Assumed</u>	<u>Citizenship</u>
Dennis Morabito 5404 Plainfield St. Pittsburgh, PA 15217	V.P.	10/23/84	Yes
Myrna Roddini 8616-17 Ave. Brooklyn, NY 11214	V.P.	10/23/84	Yes
Doris Ryan 243 West End Ave., #709 New York, NY 10023	V.P.	10/23/84	Yes
Laura Schneider 1 Sherman Square New York, NY 10023	V.P.	10/23/84	Yes

Burson-Masteller

Attachment III

Stern Magazine  
Activities Report  
April 23 - October 23, 1985

- o Completed administrative tasks; account terminated May 1, 1985.

RECEIVED  
CRIMINAL DIVISION  
NOV 2 4 10 PM '85  
INTELLIGENCE SECURITY  
SECTION  
REGISTRATION UNIT

Attachment III

Petroleos de Venezuela S.A.  
Activities Report  
April 24 - October 23, 1985

April 24 - May 15, 1985

- o Called Houston media to alert them to speech by PDVSA vice president at Southern Methodist University in Dallas, as an extension of Southern Methodist publicity.
- o Monitored Dallas TV, obtained video tapes and counseled client.
- o Conferred with client about media reports in U.S. and Venezuela.

May 16 - June 15, 1985

- o Continued monitoring Dallas TV, obtained video tapes and written transcripts, counseled client.
- o Monitored Houston TV, obtained video tapes and counseled client.
- o Drafted and submitted document proposing an external opinion audit to determine U.S. attitudes toward Venezuela.
- o Prepared and submitted list of Texas journalists responsible for energy-related matters.
- o Conducted account review with client in New York.
- o Edited and adapted background brochure for client to print and distribute to U.S. visitors.
- o Drafted and submitted recommendations for possible U.S. lobbying program.
- o Met with Houston office of subsidiary to gather data for new informational brochure.

June 16 - July 15, 1985

- o Drafted and submitted opinion audit questionnaire.
- o Drafted and submitted recommendation on journalists' trips to Venezuela.
- o Served as liaison between client and network crew filming in Venezuela.
- o Began researching list of U.S. journalists responsible for energy-related matters.
- o Conferred with client about media reports in U.S. and Venezuela.

July 16 - August 15, 1985

- o Drafted and submitted copy for new brochure on subsidiary.
- o Continued liaison efforts between client and network crew filming in Venezuela.
- o Finalized and submitted list of U.S. journalists responsible for energy-related matters.
- o Ordered and shipped anniversary pen sets.
- o Conferred with client about media reports in U.S. and Venezuela.

August 16 - September 15, 1985

- o Coordinated with CSIS, Georgetown University, to provide logistical support and publicity for CSIS seminar on the Venezuelan oil industry September 13. Liaised with CSIS, and counseled client on its responsibilities.
- o Organized staging of photo exhibit and arranged for and set up AV equipment for seminar; also arranged for photographer to record event.
- o Sent seminar media advisory to Washington- and New York-based journalists interested in energy and oil (see attachments A and B).

- o Arranged for client-hosted cocktail party following seminar, and printed corresponding invitations.
- o Attended seminar and cocktail, attended to invited journalists and set up impromptu interviews with desired oil industry officials.
- o Conferred with client about media reports in U.S. and Venezuela.

September 16 - October 23, 1985

- o Obtained seminar photos for use by journalist in Caracas.
- o Arranged for and submitted transcript of seminar proceedings.
- o Aided U.S. oil publication in hiring a stringer in Venezuela.
- o Served as liaison for journalist who requested interviews with top PDVSA officials.
- o Called select group of journalists to invite them to participate in a press trip to Venezuela to talk with oil industry officials and view installations first hand after 10 years of nationalization.
- o Coordinated travel arrangements for the press trip October 20-26.
- o Drafted and submitted newsletter recommendations.
- o Conferred with client about media reports in U.S. and Venezuela.

UNITED STATES DE.  
WASHINGTON, D.C. 20535

Approval Expires October 1981

## DISSEMINATION REPORT

INSTRUCTIONS: Report must be submitted in duplicate to the Registration Unit, Internal Security Section, Criminal Division, Department of Justice, Washington, D.C. 20535. The original must be signed by or on behalf of the registrant. All items in this form must be answered, unless the answer is "none" or "not applicable," in which case such an entry shall be made in the appropriate space. If additional space is needed for any item, attach supplemental sheet identifying such item.

1. NAME OF REGISTRANT <i>Burson-Marsteller</i>		2. REGISTRATION NO. <i>2469</i>
3. NATURE OF MATERIAL (A complete account of the nature of the propaganda material must be given)		
<i>Media advisory of all-day seminar on Venezuelan oil industry</i>		
4. TITLE OF MATERIAL, IF ANY <i>/</i>		5. NAME OF FOREIGN PRINCIPAL ON WHOSE BEHALF THIS MATERIAL WAS TRANSMITTED <i>Petroleos de Venezuela SA</i>
6. MEANS OF TRANSMISSION <i>Messenger/mail</i>	7. DATES OF TRANSMISSION <i>11 Sept 1985</i>	8. TOTAL COPIES TRANSMITTED <i>45</i>
9. LIST ADDRESSES FROM WHICH THIS MATERIAL WAS TRANSMITTED: <i>Burson-Marsteller 866 Third Ave NY NY 10022</i>		10. LIST STATES AND TERRITORIES OF THE UNITED STATES TO WHICH MATERIAL WAS TRANSMITTED: <i>Possibly national distribution</i>
11. TYPES OF RECIPIENTS (Give number of organizations in each group)		12. LIST NAMES AND ADDRESSES OF PERSONS OR ORGANIZATIONS RECEIVING 100 COPIES OR MORE:
LIBRARIES _____		<i>N/A</i>
PUBLIC OFFICIALS _____		
NEWSPAPERS <i>11</i>		
PRESS SERVICES OF ASSOCIATIONS <i>5</i>		
EDUCATIONAL INSTITUTIONS _____		
CIVIC GROUPS _____		
OTHER (specify) <i>23 trades 5 TV networks</i>		

13. IF THE MATERIAL TRANSMITTED WAS A FILM OR RADIO OR TELEVISION SCRIPT, FURNISH THE FOLLOWING INFORMATION:

NAME OF STATION, ORGANIZATION, OR THEATER USING  
(including City and State)DATE OR DATES BROADCAST  
(or show)ESTIMATED ATTENDANCE  
(for show)*N/A*14. HAVE TWO COPIES OF THIS MATERIAL BEEN FILED WITH THE DEPARTMENT OF JUSTICE? YES ☒ NO ☐15. HAS THIS MATERIAL BEEN LABELED AS REQUIRED BY THE ACT? YES ☒ NO ☐

DATE OF REPORT

NAME AND TITLE

SIGNATURE

*11 Sept '85**Judith K Henry  
Senior Asst Exec**Judith K Henry*

(X-1)

Form OBD-61  
JUL 1977

# Burson-Marsteller

## News Release

Release Date September 11, 1985

For IMMEDIATE RELEASE

Contact Judy Henry  
(212) 752-8610

### MEDIA ADVISORY

#### Conference on "Venezuela's Role in World Oil Supplies: Past, Present and Future."

Date: September 13, 1985

Time: 9:00 AM to 4:30 PM

Location: The Yorktown Room  
Hyatt Regency Hotel  
400 New Jersey Avenue NW  
Washington, DC

The Presidents of all four of Venezuela's oil operating companies will speak on Venezuelan petroleum operations, marketing, and future opportunities.

Members of the Public Debt Commission will discuss the role of oil in the Venezuelan economy and the restructuring of Venezuelan debt.

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# Burson-Marsteller

## Attachment III

Thomson, S.A.  
Activities Report  
April 23 - October 23, 1985

### On-going

- o Information gathering, interpretation and development of corporate strategy as it relates to corporate positioning in Washington.

### April 23 - May 15, 1985

- o Interviewed corporate personnel for company audit.

### May 16 - June 15, 1985

- o Continued preparation and conducted Paris portion of company audit.

### June 16 - July 15, 1985

- o Continued preparation and presented communications program and audit to client.
- o Edited various corporate video presentations.

### July 16 - August 15, 1985

- o Met with client regarding new activities and revised initial program.
- o Prepared outline and sample drafts for corporate profile.
- o Arranged meeting with client and experts on employee communications.

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CORPORATE DIVISION  
JUL 23 1985  
INDUSTRY SECURITY  
REGISTRATION UNIT

August 16 - September 15, 1985

- o Prepared and disseminated a news release announcing the use of Thomson's SAR technology in the Titanic expedition (see attachments A and B).
- o Met with the French Embassy in Washington regarding Thomson's news release.
- o Continued development of the corporate fact book.

September 16 - October 23, 1985

- o Prepared first drafts of the corporate fact book.

Release Date    Immediate Release

For            Thomson-CSF/Paris

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              (1) 561-9600

Burson-Marsteller  
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NEW SONAR USED IN SEARCH FOR TITANIC  
IS WORLD'S MOST SOPHISTICATED

Paris, France -- September 11 -- The sonar used in the search for the Titanic has the highest resolution ever achieved in deep sea research.

It can distinguish objects measuring 1 X 2-1/2 feet from a resolution three times greater than any sonar currently developed. In addition, it can operate at depths of up to 20,000 feet.

The sonar was developed by Thomson-Sinatra, a subsidiary of Thomson-CSF, a leading French-based developer and manufacturer of very high resolution sonars for civil and military applications, including submarine detection.

- more -

The sonar used in the search for the Titanic was developed from naval sonars currently in use. The new sonar has recently been used for reconnaissance of nodule deposit fields and various military and deep sea scientific research activities.

As it is towed through the water at a depth of 230 feet above the seabed, the sonar analyzes the "acoustic shadow" which objects project on the sea bottom. This data is transmitted to an operator at the ocean's surface through a single coaxial cable over 5 miles long. The cable also provides the energy necessary to operate the sonar. For the Titanic mission, the sonar viewed the seabed at a breadth of over a half mile per sweep.

In addition to its high resolution capability, the sonar is coupled with an undersea sediment probe which can provide geological information to a depth of over 260 feet beneath the ocean floor.

The parent company, Thomson-CSF is a French public corporation that ranks third in sales among defense electronic companies worldwide and first outside the United States.

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# Burson-Marsteller

CRIMINAL DIVISION  
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Attachment III  
INTERSECTION  
SECTION  
REGISTRATION UNIT

Saudi Basic Industries Corporation (SABIC)  
Activities Report  
April 23 - October 23, 1985

## April 23 - May 23, 1985

- o Finalized preparations for NPE show in Chicago; edited text of two brochures to be distributed at show and chose photos; planned Dr. Al-Jarbou's visit to NPE with press briefings and one-on-one interviews; revised press kit and sent to SABIC for approval; distributed Dr. Al-Jarbou's speech to International Conference committee chairman.
- o Finished construction of NPE exhibit, including audio tape and A/V.
- o Followed-up with editors who met Dr. Al-Jarbou during his visit to New York and provide them with additional and up-to-date news on SABIC.
- o Continued in-house public relations training program for Abdulrahman Al-Sahaf.
- o Continued on-going news bureau activities which include information gathering to generate stories and articles for SABIC. Maintained contact with editors of trade and business publications.

## May 24 - June 23, 1985

- o Attended NPE trade show in Chicago to supervise SABIC exhibit; distributed two brochures, revised SABIC press kits, and Dr. Al-Jarbou's speech (see attachments A, B, and C).
- o Held four one-on-one interviews in Chicago with trade publications, a news wire service, and a local daily newspaper.
- o Ran press briefing at NPE attended by 35 editors.
- o Distributed press release on SABIC facility.
- o Prepared evaluation of Mr. Abdulrahman Al-Sahaf for Morgan-Newman Associates.
- o Sent advertising insertion orders and mechanicals to selected publications.

June 24 - July 23, 1985

- o Negotiated contracts for year Two program with SABIC.
- o Briefed new Burson-Marsteller correspondent in Riyadh, Rick Snedeker, on all aspects of the SABIC account. Discussed issues of global concern as they relate to SABIC.
- o Began planning corporate presentation.
- o Followed-up on media contacts made at NPE show.
- o Updated SABIC mailing list and editorial calendar to include contacts made at NPE show.
- o Prepared corporate ad campaign and developed trade campaign.
- o Continued on-going news bureau activities which include information gathering to generate stories and articles for SABIC. Maintained contact with editors of trade and business publications.

July 24 - August 23, 1985

- o Wrote and re-scripted SABIC's multi-media presentation.
- o Selected visual material on SABIC for editor's presentation to the Society of Plastics Engineers.
- o Revised SABIC feature story for specific publication. Chose slides to accompany story.
- o Distributed four press releases in one mailing with cover letter for all four (see attachment C).
- o Developed list of potential feature story topics for correspondent in Riyadh.
- o Maintained personal contact with editors of trade publications to monitor media sentiment regarding EC controversy.
- o Developed press release on SABIC response to EC tariff.
- o Continued follow-up on Dr. Al-Jarbou's NPE interviews.

August 24 - September 23, 1985

- o Produced fourth draft of SABIC corporate audio-video.
- o Reviews current attitudes of U.S. media and discussed ways of responding to these attitudes.
- o Distributed press release on SABIC's annual report and on SABIC's exhibition at trade show in England (see attachment C).
- o Responded to editorial questions and maintained contact with editors of trade and business publications.
- o Sent SABIC information to editor of UNIPOL WORLD, Union Carbide's newsletter.

September 24 - October 23, 1985

- o Prepared for SABIC audit of account.
- o Drafted document containing recommendations based on emerging market and legislative issues for SABIC communications program.
- o Prepared comprehensive interim program comprising news bureau projects responding to market and legislative conditions.
- o Began preparations for Op-Ed column in a business or trade publication under SABIC by-line.
- o Evaluated current press kit and planned revisions according to current media sentiment and requests.
- o Maintained editorial contacts and continued media monitoring.
- o Drafted questions for editorial survey on SABIC and began survey of trade publications.
- o Distributed two press releases (see attachment C).
- o Sent advertising insertion orders to publications for SABIC's fourth quarter advertising.

SABIC

November 5, 1985

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